

14.04.2014

Filmteractive 2014 “early bird” tickets are already available!

Filmteractive Conference is the business part of the event, focused on innovative audiovisual content and newest trends in digital, film, media and advertising industry. The leading topic this year is content marketing! The “early bird” tickets are available now, and for a special price, that is not to be missed.

The Filmteractive tickets entitle you to attend the Filmteractive Conference, Market and Festival, where you can take part in many interesting lectures and discussion panels run by world-class experts from the industry. So far the following speakers have confirmed their participation in the event: Joe Pulizzi, Founder at Content Marketing Institute (USA); Dorota Kośmicka-Gacke – independent TV and film producer (Poland); Belén Santa-Olalla, Creative Consultant, Transmedia Storyteller (UK); Bettina Baumgärtner, LEGO Club Integrated Marketing Manager (Germany); Florian Heiser, Founder, Branded Entertainment Online (Germany); Sophie Rayers, Director of Marketing, EMEA & LATAM, Brightcove (UK).

“Following the newest trends in the advertising industry, we would like to present one of the hottest topics this year – content marketing. We will show the 360° perspective on content marketing presenting the point of view of brands, agencies and creators” – so Olgierd Cygan, founder of the event.

Till June 13th you can buy the discounted “early bird” ticket for €150/599PLN.

For more information visit: www.fimteractive.eu

Here you can buy the tickets: <http://filmteractive.eu/tickets.php>