**23.09.2014**

**OFF the Filmteractive 2014 schedule – displays**

One of the Filmteractive 2014 speakers **is Bernhard Hafenscher. Head of Commercial Distribution in Red Bull Media House** will give a presentation on 360° approach to content marketing.

The speech will be accompanied by **the special display of films about a worldwide known professional trials cyclist MacAskill (Way Back Home, Imagnate, Epecuén).** The event will take place on the 25th of September at 8 p.m. in DOM club at OFF Piotrkowska (Piotrkowska Street 138/140). We are looking forward to see you there.

To learn more visit: <http://filmteractive.eu/index.php>

