**08.09.2014**

**Will you accept an invitation for Filmteractive?**

**Filmterative 2014, 24-25 September, Łódź Film School. Our focus this year is content marketing, of which these untypical invitations are informing. Does effective content marketing really fit naturally? We are going to answer this (and many more) question during The Conference. Join us!**

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<https://www.youtube.com/watch?v=TsBbcMUgZOA&list=UUMcCH-uMuVSIT_Er5Zjo_Dg>


<https://www.youtube.com/watch?v=1WINXLAnV5s&list=UUMcCH-uMuVSIT_Er5Zjo_Dg>


<https://www.youtube.com/watch?v=e6h-HVIo4ho&feature=youtu.be>

